

BIRDIES FOR CHARITY



WHAT IS BIRDIES FOR CHARITY?

- Your opportunity to help area charities and to share the excitement of THE PLAYERS Championship
- A contest in which you can win a fabulous prize and, at the same time, support a deserving local charity of your choice

GRAND PRIZE

The individual who guesses the exact number of birdies made (or closest thereto) at THE PLAYERS 2012 will receive a chance to **win \$5,000**. In addition, THE PLAYERS will donate \$5,000 to the charity that the winner supported with their Birdies entry. In the event of a tie, a tiebreaker question will be used to determine the winner.

HERE'S HOW IT WORKS

1. Fill out the attached form or go to birdiesforcharity.playerschampionship.com to complete your entry online
2. Make a donation to the charity of your choice (minimum donation \$20)
3. Guess how many birdies will be made during the competitive rounds of THE PLAYERS 2012
4. Guess a tiebreaker question (how many balls will be hit in the water at #17 at THE PLAYERS 2012)
5. If you guess the correct number of birdies, you could win the Grand Prize

BIRDIE HISTORY

2011	1607
2010	1560
2009	1502
2008	1241
2007	1370

BALLS IN WATER

2011	40
2010	29
2009	30
2008	64
2007	93

STEP 1 – GUESS BIRDIES

I guess that exactly _____ birdies will be made during the competitive rounds of THE PLAYERS 2012

STEP 2 – ANSWER TIEBREAKER

I guess that exactly _____ balls will be hit into the water at the 17th hole during the competitive rounds of THE PLAYERS 2012

STEP 3 – MAKE YOUR DONATION

I am donating \$_____ to the following charity

CHARITY RECEIVING YOUR DONATION:

YOUR NAME: _____

ADDRESS: _____

CITY: _____

COUNTY: _____ STATE: _____ ZIP _____

PHONE: _____

EMAIL: _____

Return this form and your donation to the charity you specified above, or visit birdiesforcharity.playerschampionship.com to make your donation and entry online

Checks should be made to the charity listed above.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE OF FLORIDA (800) 435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT APPROVAL OR RECOMMENDATION BY THE STATE OF FLORIDA. PGA TOUR CHARITIES, INC.'S REGISTRATION NUMBER ISSUED BY THE STATE OF FLORIDA DEPARTMENT OF AGRICULTURE DIVISION OF CONSUMER SERVICES UNDER CHAPTER 496 OF THE FLORIDA STATUTES IS CH-3169.

Winner will be selected on or about Friday, May 18, 2012, at PGA TOUR Charities in Ponte Vedra Beach, Florida. No contribution necessary. Open only to residents of the continental US (excluding New York) 18 years or older as of January 9, 2012. Winner is solely responsible for applicable federal, state, local and provincial and municipal taxes. See birdiesforcharity.playerschampionship.com for complete rules.

Sponsor PGA TOUR Charities, Inc., 100 PGA TOUR Boulevard, Ponte Vedra Beach, FL 32082.