



Jacksonville...*you are on the tee!*

Winn-Dixie  
Jacksonville OPEN



©PGA TOUR

JIM FURYK - Nationwide Tour Alum, Nationwide Tour Winner & 13 time PGA TOUR Winner

Winn-Dixie is proud to partner with the PGA TOUR to bring the Nationwide Tour to the Jacksonville area October 18-24, 2010. The Winn-Dixie Jacksonville Open will be played at the famed TPC Sawgrass on the Dye's Valley Course. Winn-Dixie is excited to host this new community event as it will add another first class golf tournament to the area and will showcase Jacksonville and the beaches to an international television audience on Golf Channel. Most importantly, the Winn-Dixie Jacksonville Open will benefit Jacksonville area charities! Jacksonville area non-profit organizations can raise money for their organizations through the innovative and powerful PepsiCo TICKETS Fore CHARITY™ program.



**October 18-24, 2010**  
**TPC Sawgrass-Dye's Valley Course**

The Nationwide Tour is the proving ground for the PGA TOUR with the 25 leading money winners at year end

**100% of your ticket purchase goes to your designated charity!**

**FACT:**

organizations with the opportunity to sell tournament tickets and receive 100% of the price of the tournament tickets!

**FACT:**

**Tournament tickets are a great way to entertain clients while also supporting charity!**

is your chance to see the next generation of PGA TOUR stars!

Winn-Dixie is providing Jacksonville area non-profit



PGA TOUR DRIVEN.



Together, anything's possible.

The PepsiCo TICKETS Fore CHARITY program is an incredible opportunity for non-profit organizations to raise money while you, your customers, associates, friends and family get to preview the PGA TOUR stars of tomorrow at the beautiful TPC Sawgrass. Best of all the tournament ticket sales are distributed to the non-profit organizations on a monthly basis making the PepsiCo TICKETS Fore CHARITY program a year round fundraising opportunity!

**You save \$10 from the At-Gate ticket price and your charity receives 100% of the proceeds!**

**FACT:**

We certainly hope you will be able to support your favorite charity by purchasing tickets to this year's tournament. The Winn-Dixie Jacksonville Open is more than just a golf tournament, it is a community wide celebration with something for everyone. Don't wait...complete the order form and support you favorite charity today!!

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[www.winn-dixiejacksonvilleopen.com](http://www.winn-dixiejacksonvilleopen.com)

# Your Benefiting Charity: Jacksonville School for Autism

Organization Representative: \_\_\_\_\_

**How to Order:**

1. Order Online [www.winn-dixiejacksonvilleopen.com](http://www.winn-dixiejacksonvilleopen.com) to pay by Credit Card (Discover, MasterCard, Visa, American Express).
2. Fax credit card orders to (904) 567-3855 OR enclose order form with check and mail to the address below.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

\*\*\*\* Must match billing address on Credit Card \*\*\*\*

E-mail Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Ticket orders received after Oct. 8th will be available for pick-up in WILL CALL at the Tournament Office at TPC Sawgrass, starting October 11th.

Type of Ticket	Advance Price	Qty.	Total
Weekly Grounds \$25.....	x _____	= \$ _____	
10-Pack Weekly Grounds \$200 ....	x _____	= \$ _____	
			Total: \$ _____

Form of Payment:(circle one): Check



Checks payable to 2010 Winn-Dixie Jacksonville Open.

Credit Card #: \_\_\_\_\_

Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

**LOG ON TO:** [www.winn-dixiejacksonvilleopen.com](http://www.winn-dixiejacksonvilleopen.com)

**MAIL:** JSP  
Attn: Ticket Order  
5671 SW Arctic Drive  
Beaverton, OR 97005

**FAX:** (904) 567-3855

**PHONE:** (904) 567-5094

## Order Your Tickets Today!



Phone: (904) 567-5094

Fax: (904) 567-3855

[www.winn-dixiejacksonvilleopen.com](http://www.winn-dixiejacksonvilleopen.com)

### TENTATIVE SCHEDULE OF EVENTS OCTOBER 2010 ALL EVENTS AT TPC SAWGRASS

**MONDAY**

All Day Professional Practice Rounds

**TUESDAY**

All Day Professional Practice Rounds  
5:00pm Jr. Clinic on Driving Range

**WEDNESDAY**

All Day Pro-Am on both courses

**THURSDAY**

8:00am-6:30pm Tournament Round 1  
Dye's Valley Course  
Golf Channel Broadcast  
TBD

**FRIDAY**

8:00am-6:30pm Tournament Round 2  
Dye's Valley Course  
Golf Channel Broadcast  
TBD

**SATURDAY**

8:00am-4:00pm Tournament Round 3  
Dye's Valley Course  
Golf Channel Broadcast  
TBD

**SUNDAY**

8:00am-4:00pm Final Round  
Dye's Valley Course  
Golf Channel Broadcast  
4:00pm Awards Ceremony, 18th Green  
TBD

**Your Benefiting Charity Thanks You for Your Order!**