

THE PLAYERS®

BIRDIES FOR CHARITY



WHAT IS BIRDIES FOR CHARITY?

Your opportunity to help area charities and to share the excitement of THE PLAYERS

A contest in which you can win a fabulous prize and, at the same time, support a deserving local charity of your choice.

HERE'S HOW IT WORKS

1. Fill out the attached form or go to Birdiesforcharity.playerschampionship.com to complete your entry on-line
2. Make a donation to the charity of your choice (minimum donation \$20)
3. Guess how many birdies will be made during the competitive rounds of the 2011 PLAYERS
4. Guess a Tie-Breaker Question (how many balls will be hit in the water at #17 at 2011 PLAYERS)
5. If you guess the correct number of birdies, you could win the Grand Prize

BIRDIE HISTORY

2010	1,560
2009	1,502
2008	1,241
2007	1,370
2006	1,385

BALLS IN WATER

2010	29
2009	30
2008	64
2007	93
2006	57

STEP 1 – GUESS BIRDIES

I guess that exactly _____ birdies will be made during the competitive rounds of the 2011 PLAYERS Championship.

STEP 2 – ANSWER TIE-BREAKER

I guess that exactly _____ balls will be hit into the water at the 17th hole during the competitive rounds of the 2011 PLAYERS Championship.

STEP 3 – MAKE YOUR DONATION

I am donating \$ _____ to the following charity:

CHARITY RECEIVING YOUR DONATION:

JACKSONVILLE SCHOOL FOR AUTISM (JSA)

YOUR NAME: _____

ADDRESS: _____

CITY: _____

COUNTY: _____ STATE: _____ ZIP _____

PHONE: _____

E-MAIL: _____

Return this form and your donation to the charity you specified above, or visit birdiesforcharity.playerschampionship.com to make your donation and entry on-line.

Checks should be made to the charity listed above.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE OF FLORIDA (800) 435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA. PGA TOUR CHARITIES, INC.'S REGISTRATION NUMBER ISSUED BY THE FLORIDA DEPARTMENT OF AGRICULTURE DIVISION OF CONSUMER SERVICES UNDER CHAPTER 496 OF THE FLORIDA STATUTES IS CH-3169.

Winner will be selected on or about Friday, May 20, 2011 at PGA TOUR Charities in Ponte Vedra Beach, Florida. No contribution necessary. Open only to residents of the continental U.S. (excluding New York) 18 years or older as of May 20, 2011. Winner is solely responsible for applicable federal, state, local and provincial and municipal taxes and any other expenses and costs not expressly listed in the prize, including baggage fees, tips, food and beverage, etc. See birdiesforcharity.playerschampionship.com for complete rules.

Sponsor: PGA TOUR Charities, Inc., 100 PGA TOUR Boulevard, Ponte Vedra Beach FL 32082

GRAND PRIZE: TRIP FOR TWO TO MELBOURNE AUSTRALIA FOR THE 2011 PRESIDENTS CUP



Royal Melbourne Golf Club • November 17-20, 2011

Roundtrip Air Travel for Two

7 Night Accommodations at the Team Hotel (The Crowne Towers, Melbourne)

VIP Tickets to the 2011 Presidents Cup Invitation to Presidents Cup Black-Tie Gala

Contest Rules: Only one grand prize awarded. If the exact number of birdies is not guessed, the guess closest to the number made (above or below) will be awarded the grand prize. Ties will be determined by tie-breaker question. All guesses must be made on the official donation form on-line (birdiesforcharity.playerschampionship.com) or on this manual donation form. It is the responsibility of the charity designated to receive the donation to collect and submit donation forms to PGA TOUR Charities by the deadline.



Royal Melbourne Golf Club



U.S. Captain, Fred Couples



International Captain, Greg Norman



Melbourne, Australia